

Section 2 - Connect with your University



Reading List – Business & Economics

Please check with your individual university to see if there is a reading list for your course. If not, have a go at some of our suggested activities below:

Being up to date in Business and Economics is important. You can access regular weekly updates from the BBC podcasts: <https://www.bbc.co.uk/sounds/search?q=business>
<https://www.bbc.co.uk/search?q=economics&page=1>

These are added to daily and are updated with current affairs impacting the business world and the national and global economy.

Suggested reading:

Good to Great - Jim Collins

Anyone can do it – Duncan Bannatyne

The Rise And Fall Of Marks & Spencer: ..and How It Rose Again – Judi Bevan

What You See Is What You Get: My Autobiography by Alan sugar

Management in ten words by Terry Leahy

(Audio book) Screw it lets do it – Richard Branson

o <https://www.youtube.com/watch?v=h9FkeyvdA2M>

(Audio book) The Virgin Way – Richard Branson

o Audio Book FREE - <https://www.youtube.com/watch?v=5wz40rdz7i4>

(Audio book) The New One Minute Manager – Blanchard & Johnson

o Audio Book FREE - <https://www.youtube.com/watch?v=ar4lrwXM4ao>

(Audio book) Wake Up and Change Your Life by Duncan Bannatyne

o https://www.youtube.com/watch?v=zqLVkMeJwE4&list=PLosYlgqow-JvECmirOpdII_Ynw5Lb4M-Tf&index=10&t=0s

Documentaries:

- The Nine to Five with Stacey Dooley - **BBC iplayer**
- Tricky Business - <https://www.channel4.com/programmes/tricky-business> (4OD)
- Beauty Laid Bare - **BBC IPlayer**
- The True Cost - **Netflix**
- Broken – Episode on IKEA - **Netflix**
- Inside Cadbury chocolate secrets unwrapped
- <https://www.youtube.com/watch?v=BB3lJuMNUEk>
- Food unwrapped - **Channel 4 on demand**
- Inside the supermarket - https://www.youtube.com/watch?v=_qwucutFTsQ
- Panorama amazon: what they know about us – **Iplayer**
- BBC Panorama Amazon The Truth Behind the Click
– <https://www.youtube.com/watch?v=JwrUYS9UTeU>
- Pepsi vs Coke – **Amazon prime video**
- Jobs Vs Gates: The Hippie And The Nerd – **Amazon prime video**
- Starbucks unfiltered – **Amazon prime video**
- Facebook – Cracking the code – **Amazon prime video**
- Data centre the true cost of the internet – **Amazon prime video**
- Learn From The Experts - Jeff Bezos, Amazon Founder – **Amazon prime video**
- Learn From The Experts - Elon Musk, Tesla and SpaceX – **Amazon prime video**
- The millennial dream – **Amazon prime video**
- Business mindset for success – **Amazon prime video**
- Steve jobs – Billion Dollar Hippie – **Netflix**
- American Factory – **Netflix**

Films:

The Founder – Dvd – **Amazon prime video or Netflix** – Franchising
Deep Water Horizon – DVD - **Amazon prime video** – Ethical issues
Trump – What’s the deal – **Amazon prime video**
The Internship – **Amazon Prime video**
The Social Network – **Netflix**
The Big Short – **Netflix**
The Great Hack – **Netflix**

Economics

Before you start an Economics course, the best text to read in preparation is:
D. Begg, R. Dornbusch and S. Fischer, *Economics*, McGraw Hill (2005).